3-PART GUT HEALTH SERIES Calming and Energizing Lifestyle Practices for Gut Repair and Healing



February 27, 2025 6:00-7:00 pm

Presented by:





THIS EVENING!

- Why the gut is GROUND ZERO for thriving health
- Lifestyle factors impacting gut health
- How gut inflammation starts...and progresses
- My overall approach to gut repair + healing
- Stress management + Nervous System regulation
- Functional movement + therapeutic exercise
- Soothing sleep supports for effective recovery
- Establishing your NEXT STEPS!





ARE YOU READY?!

DISCLAIMER

This webinar is for **informational and educational purposes only** and is **not** intended as professional medical advice. By accessing and using this information, your use shall constitute your agreement that this information is **not** professional medical advice and shall **not** be relied upon by you as such. By using this information, you understand that I, Jessica Ferguson (Pecush) and/or Jessica Pecush Nutrition, are a certified *Culinary Nutrition Expert* and *Certified Holistic Nutritional Consultant*[™] professional, **not** a therapist or licensed medical professional.

You should **always** consult with your physician or other qualified medical professional first, prior to implementing any of our advice, information, or suggestions. You should **always** consult with your physician or other qualified medical professional (not us), so as to discuss and clear any and all changes, additions, or alterations to your diet, medication(s)/medical treatment, exercise regimen, supplement regimen, health practices or lifestyle, prior to implementing them. Please only implement any and all changes **after** consulting with your physician or other qualified medical professional and assessing your own risk.

Jessica Pecush

I help high-performing adults navigating autoimmune and non-autoimmune gut disorders REPAIR their gut, REGAIN their energy and RELEASE their life-hindering symptoms, so they can FLOURISH in their personal and professional lives!

Celiac, Crohn's, Colitis, Diverticulitis, GERD/acid reflux, Candida yeast overgrowth, H. pylori, parasites...





- Personal journey with digestive autoimmunity (*Ulcerative Colitis*) since 2004!
- Health starts IN THE GUT!
- The body is very capable of being repaired + rebalanced, if provided the opportunity with **ALIGNED** supports in place
- Everyone deserves to feel their very best throughout their lifetime, not just now + then!
- Health transformation starts with shifting limiting/false beliefs, closing knowledge/skill gaps and getting into suitable, sustainable and **SUPPORTED ACTION!**





HOW?

- THE DI-JESS-TION METHOD
 - 5-month (online) private coaching program
- Corporate Wellness Workshops + Public Workshops
- Grocery Store & Health Food Store Tours

MY BACKGROUND:

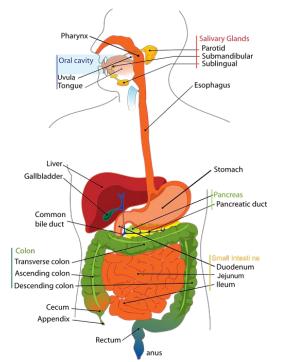
- Certified Holistic Nutritional Consultant[™] Canadian School of Natural Nutrition (Calgary)
- Certified Culinary Nutrition Expert Academy of Culinary Nutrition (Toronto)
- Autoimmune Paleo Certified Coach® Autoimmune Wellness TM LLC (USA)
- Certified Teacher Alberta Education
- University of Calgary Wellness Hub Administrator Cumming School of Medicine





Why The Gut Is GROUND ZERO...

- The CORE of our body's physiological functioning
- Responsible for:
 - **INGESTION** of our food + its nutrients
 - **DIGESTION** of our food + its nutrients
 - **ABSORPTION** of nutrients for nourishment of cells + conversion into energy!
 - **ELIMINATION** of indigestible fiber, waste matter, hormone metabolites (e.g. estrogen)...
- Gut function is **DEEPLY CONNECTED** with:
 - Thyroid function (incl. metabolism)
 - Adrenal health + blood sugar regulation
 - Liver filtration
 - Hormones + Neurotransmitters





Lifestyle Factors Impacting Gut Health

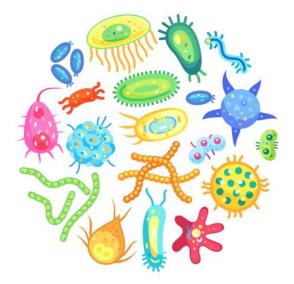
- Varied Environmental Exposures
- Chronic Nervous System DYSregulation
 - Chronic 'Fight-or-Flight' mode
- Movement DYSregulation
 - Sedentary lifestyle (under-exercising) OR
 - Chronic, high-intensity exercise (over-exercising)
- Sleep DYSregulation
 - Late bedtime
 - Delay of falling asleep
 - Multiple wake-ups during the night
 - Too little sleep overall
 - Feeling UNrefreshed upon waking





How Gut Inflammation Starts...DYSBIOSIS!

- Imbalance (loss of equilibrium) and damage to the bacterial balance in the gut microbiome due to ongoing, inflammatory exposures
- Overgrowth of poor bacteria, too little beneficial (probiotic) bacteria, and possibly beneficial bacterial overgrowth, too
- Sets the stage for further inflammation, the surfacing of symptoms, and a *Leaky Gut* in the body (a state of chronic inflammation)





Chronic Gut Symptoms with DYSBIOSIS

Acid Reflux	Anxiety	Bloating and/or Foul Gas	Brain Fog (difficulty thinking, focusing, recalling)	Chronic Fatigue	Constipation
Depression	Diarrhea	Frequent UTIs and/or Vaginal Yeast Infections	Food Sensitivities + Allergies	Halitosis (bad breath)	Hormonal Imbalances (e.g. blood sugar,cortisol, PMS)
Inflammation (e.g. achy joints, body pain)	Nausea	Rash/Redness (e.g. hives)	Rectal/ Vaginal Itching	Skin Issues (e.g. acne, eczema, psoriasis)	Upset Stomach



How Chronic Gut Inflammation Progresses

Leaky Gut (Intestinal Permeability):

- The 1 cell-thick lining of the small intestinal wall = **critical barrier**
- Separates the outside of the body (digestive tract) from the inside of the body (bloodstream)
- Can become damaged/compromised if gut bacteria aren't in an optimal state
- Healthy mucous lining on these cells can become thinned-out or non-existent due to chronic inflammation/damage
- Beneficial/probiotic bacteria that live in the mucous can die off
- Reduced protective wall for internal environment

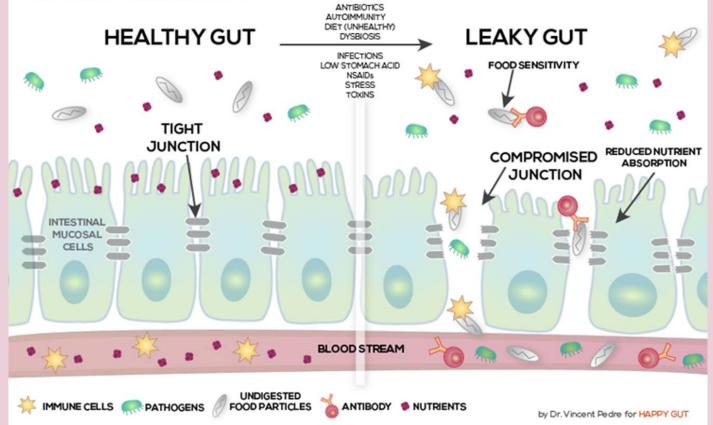


Leaky Gut (Intestinal Permeability)

- Results in the cell junctions (connections) between the small intestinal wall cells loosening/pulling apart
- Gaps between the cells become larger and the barrier becomes 'leaky' (microscopic holes in the lining)
- Undigested food particles (e.g. proteins), toxins and poor bacteria can then 'leak' into the bloodstream and set off the Immune Response
- Sets the stage for chronic, **systemic** inflammation
- Dysbiosis + a Leaky Gut = contributing factors for autoimmunity, as well as other gut disorder (H. pylori, Candida, parasites, SIBO, etc.)

HEALTHY GUT VERSUS LEAKY GUT

A healthy gut works like a cheese cloth, allowing only nutrients through, but keeping larger food particles and pathogenic bacteria, yeast and parasites out. In a leaky gut, the tight junctions are loosened so undigested food particles and pathogens can get through and activate the immune system, causing inflammation and food sensitivities.



My Approach to Gut Repair + Healing...

1. ASSESS + REMOVE GUT HEALTH DISRUPTORS

- Identify underlying gut issues at play + their root causes
- Clear out any gut infection/overgrowth/parasites
- Identify any gut health disrupting foods + bev
- Wean off gut disruptors that are feeding inflammation

2. RE-ENGINEER GUT FUNCTION

- Targeted digestive support + nutrient deficiency support
- Therapeutic, gut-healing foods + bev for YOUR CIRCUMSTANCES
- Strong nutritional foundation
 - Diverse, colourful produce, high-quality proteins, and anti-inflammatory fats + oils





My Approach to Gut Repair and Healing... 3. GROW YOUR GUT FLORA

- Regular reliance on diverse prebiotic and probiotic-rich foods
- Use of targeted probiotic strains when suitable

4. GUT BARRIER CLOSURE

- Rebuild mucous lining (small intestinal wall)
- Seal up a 'Leaky Gut'

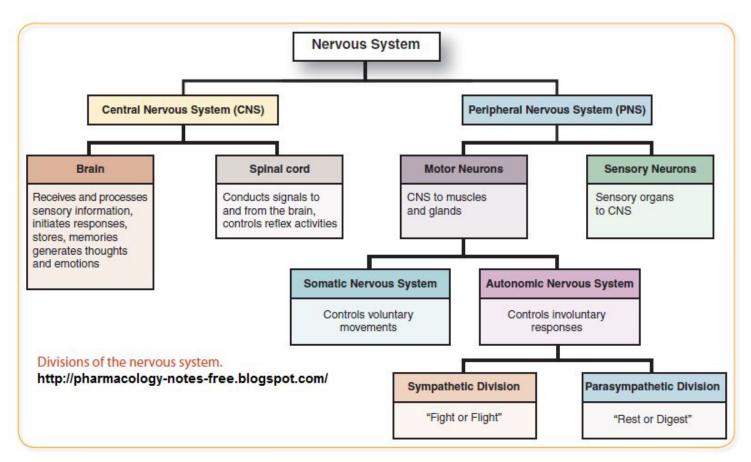
SELF-REPAIR OPTIMIZATION (*throughout the journey*)

- Mindset supports
- Nervous System supports
- Functional movement + therapeutic exercise
- Soothing sleep supports





An Overview of the Nervous System



The Impact of Chronic STRESS

- STRESS = <u>a powerful driver of inflammation + disorder in the body</u>
- Body CAN'T detect difference b/w different types of stressors
- Designed to rely on **FIGHT-OR-FLIGHT** response for **short** periods of time (**not chronically**) to fight or flee from a stressor
- FIGHT-OR-FLIGHT MODE
 - Coping strategies
 - Release of different hormones (cortisol, adrenaline, norepinephrine) into bloodstream - source of energy
 - Liver releases sugar into bloodstream source of energy
 - These levels rise, then SHOULD FALL
- If in a state of chronic, high stress:
 - Hormonal imbalances cortisol continuously elevated
 - Blood sugar dysregulation issues develop
 - Digestive function shuts down
- Body is in SURVIVAL MODE shunts normal functioning





The Impact of Chronic STRESS

CHRONIC STRESS IMPACTS THE GUT!

- Stomach acid + digestive enzymes
- Motility through digestive tract
- Protective mucous along gut lining where good bacteria live
- Die-off of good bacteria, rise in poor/opportunistic bacteria
- Development of a potentially 'Leaky Gut'
- Impaired nutrient absorption + irregular bowel movements

THE RESULT?

- Inflammation
- Hormonal imbalances
- Blood sugar imbalances
- Sleep disturbances
- Reduced immune resilience
- Indigestion + altered bowel movements
- Gut damage





Time to Pause + Reflect...

In order to repair + heal the body, starting with the gut, our Nervous System must feel <u>SAFE</u> + <u>CALM</u>.

- Chronic stress = likely overworked, overbooked + overextended!
 - Boundaries typically non-existent or poorly reinforced
 - Don't ask for help try to do it all!
- What would you rate your current stress level?
 - 1 = very minimal
 - 10 = complete overwhelm
- Time to evaluate our days!
- What will **STOP**, **START** and **CONTINUE**?



Time Blocking Strategy

	MON	TUES	WED	THURS	FRI	SAT	SUN
6:00 am							
7:00 am							
8:00 am							
9:00 am							
10:00 am							
11:00 am							
12:00 pm							



Some Starting Points...

- GET INTO NATURE W/ LIGHT-MODERATE MOVEMENT
 - Releases feel-good chemicals (endorphins) into the brain
 - Break up sedentary time frames with movement
- LAUGH!
 - Watch, listen to, or chat with someone/thing funny daily
- CHILL!
 - Prioritize moments of stillness
 - Deep breathing/box breathing (breathe in, hold, breathe out, hold)
 - Guided meditation
 - Relaxing music
 - Time with a pet
 - Read
 - Journal/gratitude journal
 - Warm yin/restorative yoga
 - Epsom salts bath w/ essential oils





Let's Take ACTION!

Write down your 1 NEXT STEP with stress management + Nervous System regulation now...

Then, please post it in the chat!



Functional Mvmt + Therapeutic Exercise

- Supports physical AND mental health!
- Just 20 minutes moderate-intensity exercise stimulates the Immune System with an anti-inflammatory cellular response
- Breaking a sweat = **safe/gentle detoxification** -> flushes toxins out
- Chronically-intense activity can overextend Immune System can become hyperactive
- Chronic stress/over-exercising/overtraining keeps cortisol levels elevated
 - DAMPENED IMMUNITY + DAMAGE TO THE GUT
- Shy away from high-intensity workouts if: autoimmune, have known hormonal imbalances/gut issues, are already tired/feeling burnt out, are tired rather than energized after, and/or if recovery is **SLOW**
- OUTDOOR MOVEMENT = HORMONE BALANCING





Movement Strategies

- MIX IT UP WITH TYPES YOU LOVE, THAT <u>SERVE YOU!</u>
- Alternate between higher-intensity exercise and lower-intensity cardio (e.g. cardio vs. restorative yin yoga/walk)
- Greater focus on strength training, + sufficient stretching
- Build in enough rest in between, including active recovery days between more intense bouts of activity (e.g. outdoor walk, low-intensity bike ride, warm yin yoga)
- Ensure you're getting enough sleep **both** prior to/following higher-intensity exercise
- Evaluate the time of day at which you exercise do you have enough time to come down from the exercise and fall asleep without difficulty?



Let's Take ACTION!

Write down your 1 NEXT STEP with functional movement + therapeutic exercise now...

Then, please post it in the chat!



Planning for Quality Sleep!

Adopting a regulated <u>CIRCADIAN RHYTHM</u> (Sleep/Wake Cycle)

- Reduces stress on body
- Supports balanced hormones (melatonin + cortisol)

The longer the body remains up at night, beyond when you start to feel increasingly tired, the more cortisol levels rise/remain elevated

Increased cortisol levels:

- Dysregulated blood sugar levels + stubborn weight gain
- Interrupted sleep (difficulty falling asleep, staying asleep, unrefreshed upon waking)

Sleep deprivation skews appetite-related hormones

• Crave refined/processed carbs + sugars

THE RESULT? INFLAMMATION + HORMONAL/ BLOOD SUGAR IMBALANCES + REDUCED IMMUNE RESILIENCE + INDIGESTION + GUT DAMAGE



Tech Exposure + Sleep

Start powering down technology (blue light exposure) once darkness falls



Blue light exposure after sundown <u>suppresses melatonin</u> (sleep hormone) production - keeps you 'wired but tired' and supports 'Fight-or-Flight' mode

<u>Blue light-blocking glasses</u> can help counter <u>blue light exposure</u>

Listen to your body: when it's asking for rest, REST

Sleep is our body's period of repair - an opportunity to restore + repair functioning -> including that of our Gut/Immune System!



Sleep Hygiene Strategies

Your EVENING ROUTINE is <u>equally important</u> as your MORNING ROUTINE

Set a Bedtime Alarm 60-90 minutes prior to bed...

Prepare what you can for the following day...

Unwind in a relaxing way...

- Go outside for a walk or gentle mvmt/stretch
- Spend time with a pet, read with children
- Make a hot, herbal beverage or elixir
- Epsom salts bath
- Read a book
- Listen to a guided meditation or calming music







Evening Herbal Tea Options

DIGESTION	IMMUNITY	NERVOUS SYSTEM	SLEEP
Chamomile	Astragalus	Tulsi (Holy Basil)	Chamomile
Fennel	Elderberry	Lemon Balm	Lavender
Ginger	Ginger	Oatstraw	Passionflower
Peppermint	Lemon		Skullcap
Dandelion/ Nettle	Reishi/ Chaga		



^{*}If taking any meds, please consult with your practitioner re: any herbal contraindications.



Let's Take Action!

Write down your 1 NEXT STEP with quality sleep now...

Then, please post it in the chat!



Take-Away Resources for YOU!





oruary 27, 2025
:00-7:00 pm
Presented By:
COMMUNITY Ratural loods
essica Pecush

Grocery/Beverages	
Brand	Product
Lily of the Desert	Aloe Vera Juice
Better Than Noodles	Organic Konjac Noodles
BRAGG	Organic Raw Apple Cider Vinegar
Bob's Red Mill	Almond Flour
Bob's Red Mill	Cassava Flour
Bob's Red Mill	Coconut Flour
Bob's Red Mill	Organic Gluten-Free Rolled Oats
Chosen Foods	Avocado Oil Spray
Community Naturals	Nutritional Yeast Flakes
Earth's Choice	Organic Coconut Milk - Guar Free
Earth's Choice	Lemon Juice
Eden	Organic Adzuki Beans
Any Brand	Organic Extra-Virgin Olive Oil
Greenhouse Juice	Organic Fiery Ginger
Karthein's Organic	Carrots & Ginger Sauerkraut
Any Brand	Organic Virgin or Extra-Virgin Coconut Oil
Manitoba Harvest	Organic Hemp Hearts
Naked & Saucy	Lightly Sweet Coconut Aminos
Nuts to You	Pumpkin Seed Butter
Any Brand	Organic Ghee - Clarified and Carmalized Butte
Okanagan Rawsome	Beet Crisps
Organic Traditions	Sprouted Flax Seed Powder
Organic Traditions	Slippery Elm Powder
Amano	Organic Genmai Miso
Pukka	Three Mint Tea
RXBAR	Assorted Bars
Any Brand	Organic Coconut Butter
SIETE	Grain-Free Tortilla Chips
Simply Organic	Ground Turmeric
Cultured Coconut	Fermented Organic Coconut Milk
Thirsty Buddha	Organic Coconut Water
Traditional Medicinals	Ginger Aid Tea
Traditional Medicinals	Roasted Dandelion Root Tea
Wildbrine	Kimchi

Gut Health Series - Product Recommendation

Dairy & Alternatives	
Brand	Product
Yoggul	Yogurt
Spread 'Em	Chives and Garlic Creamy Cashew Dip
Meat/Broth	
Brand	Product
Community Naturals	Wild Sockeye Salmon Fillet
High Vibe Health	Beef Tallow
High Vibe Health	Organic Chicken Bone Broth
Organika	Bone Broth (Chicken or Beef)
Sunworks	Organic Chicken Sausage
Top Grass	Extra Lean Grass-Fed Ground Beef
Supplements	
Brand	Product
Beekeeper's Naturals	Propolis Throat Spray
CanPrev	Mg Bis-Glycinate 200 Gentle (capsules)
CanPrev	Vitamin D3 & K2
Genuine Health	Advanced Gut Health Problotic 158 CFU
Genuine Health	Fermented Organic Gut Superfoods+
Genuine Health	Fermented Organic Vegan Proteins +
Harmonic Arts	Reishi 12:1 Mushroom Extract (powder form
Iron Vegan	Fermented L-Glutamine
Natural Factors	Betaine HCI with Fenugreek
Now	Whole Psyllium Husks
New Roots Herbal	Human Probiotics 428+
Organika	Enhanced Collagen
Pure Encapsulations	Digestive Enzymes Ultra
St. Francis Herb Farm	Canadian Bitters
Suro	Organic Elderberry Syrup
Other	
Ouror Days of the second	Barris and States

Fresh Brand Fresh Fresh Micro YYC Fresh Product Avocado Beet Varietie Broccoli Microgreen Cruciferous Veggie Fennel Fresh Cranberrie Ginger Root Kiwi Fruit Leek Mushroom Varietie Onion Varieties **Organic Apple Varieties** Organic Berry Varietie Organic Spring Mix Red Cabbage

Winter Squash Varieties

Turmeric Boot



Nervous System Support Strategies

· When you're feeling riled up and in 'Fight-or-Flight Mode', stop, pause, and observe how you feel in your



Ouality Sleep Strategies

- · Practices that support your Circadian Rhythm Take intentional breaks from screens throughout the day
- Start minimizing (or eliminate) screen time once the sun has set
- Wear blue-light blocking glasses if on screens beyond sundown
- Shift your Smartphone to 'Night Shift' setting
- with it as consistently as possible nightly (e.g. 10pm-6am)
- Practices that support your Sleep Hygiene/Sleep
 - · Set a time for 60-90 minutes before your set bed time to mindfully
 - · Screen-free, non-stimulating time
 - · Games, puzzles, book, epsom salts bath, read, outdoor walk. Prepare what you can for the following day to ease stress/anxiety the

· Evaluate Your Bedroom/Sleep Space

- Ensure sleep temperature is comfortable
- Use an organic cotton/breathable fabric sleep mask, if needed
- o Do you need white noise?
 - lessica Ferguson (Pecush), C.H.N.C., BEd., BPE Certified Culinary Nutrition Expert Certified Holistic Nutritional Consultant"

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Webinar Slide Deck

Jessica's Product **Recommendations**

Lifestyle Strategies for Maintaining **Gut Health**

Shop for Jessica's gut healthy product recommendations in store or online at Calgary Co-op or Community Natural Foods.

Use code GUTSAVE15

Get \$15 Off when you spend \$150.

Online only. Promo available from 6-Midnight day of events: Feb 20, Feb 26, March 6.



Take-Away Resources from PART 1!

3-PART GUT HEALTH SERIES Therapeutic Food + Beverages for Gut Repair + Healing



February 20, 2025 6:00-7:00 pm Presented By:

Webinar Slide Deck



Key Gut Health Nutrients

- Soluble Fiber-Rich Foods
 E.g. walnuts, chia/flax/sunflower seeds, apple, avocado, berries, broccoli, carror, sweet potato...
- Insoluble Fiber-Rich Foods

 E.g. almonds, walmuts, sunflower seeds, root vegetables and their skins (e.g. carrot, sweet postas, surchinil, edery, broccil, onton, dark/leafy greens, berries, apples/paran (skin edi and cucumber).
- Generating general sectors approximate our new operation of the sector of the sec
- Probiotic-Rich Foods

 E.g. (organic) sauerkraut/kimchi/veggies, miso, tempeh, glaten-free tamari, corceau aminos, corceau milk kefir, low-sagar kombucha...
- Liver-Loving Foods

 E.g. avocado, arugula, broccoli, broccoli speouts, cabbage varieties, celery, citrus, fermel, ginger, all dark/leafy greens and microgreens, radictritic, radich surmeric, volvues.
- Omega-3-Rich Foods
 Olyylaty, Nild-capth fish (e.g. salmon, mackerd, herring, sardines)
 Plane-bared Conega-8 sources almonds, chia, laa, herny, walnuts.
 Plane forms must be converted INTO direct Omega-3 form in
 the body (on a highly-efficient conversion)

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Key Gut Health Nutrients

- Vitamin A
 E.g. animal proteins, organ meats, eggs
- Vitamin C
 E.g. dark/leafy greens, berries, citrus, cruciferous veg, papaya, kiwi.
- Vitamin D
 Sunlight on bare skin!
 Eg, red meat, fatty fish, cod liver, eggs, mashrooms, fortified foods...
- Zinc
 E.g. animal proteins, oysters, pomegranate, raw pumpkin seeds, legames, Shižake mushrooma, "organic" raw cashews...
- Glutamine (Amino Acid)

 E.g. red cabbage, bone broth, animal proteins, eggs, oily/farty fish, asparagus, beam, spinach, parsley...
- Sources of Polyphenols (Plant-Based Compounds)
 Eg. berries, plam, apple, dark chocolase, green tea, turmeric, olive o almonds, walnuts, artichokes, spinach, green olives, asparagua, celery

Jensica Ferguson (Presalt), G.H.N.G., BEd., BPE Genified Calinary Nutrition Expert Genified Holistic Nutritional Consultant** jenikagecunk.com

Gut Health Series - Product Recommendation

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Community Naturals	Nutritional Yeast Flakes
Earth's Choice	Organic Coconut Milk - Guar Free
Earth's Choice	Lemon Juice
Eden	Organic Adzuki Beans
Any Brand	Organic Extra-Virgin Olive Oil
Greenhouse Juice	Organic Fiery Ginger
Karthein's Organic	Carrots & Ginger Sauerkraut
Any Brand	Organic Virgin or Extra-Virgin Coconut Oi
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Naked & Saucy	Lightly Sweet Coconut Aminos
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CanPrev	Mg Bis-Glycinate 200 Gentle (capsules)
CanPrev	Vitamin D3 & K2
Genuine Health	Advanced Gut Health Problotic 158 CFU
Genuine Health	Fermented Organic Gut Superfoods+
Genuine Health	Fermented Organic Vegan Proteins +
Harmonic Arts	Reishi 12:1 Mushroom Extract (powder form)
Iron Vegan	Fermented L-Glutamine
Natural Factors	Betaine HCI with Fenugreek
Now	Whole Psyllium Husks
New Roots Herbal	Human Probiotics 428+
Organika	Enhanced Collagen
Pure Encapsulations	Digestive Enzymes Ultra

Product

Brand

o Organic Elderberry Syrup er nd Prodcut Mineralized Alkaîne Water Pitcher

sh		
nd	Product	
sh	Avocado	
sh	Beet Varieties	
TO YYC	Broccoli Microgreens	
sh	Cruciferous Veggies	
sh	Fennel	
sh	Fresh Cranberries	
sh	Ginger Root	
sh	Kiwi Fruit	
sh	Leek	
sh	Mushroom Varieties	
sh	Onion Varieties	
sh	Organic Apple Varieties	
sh	Organic Berry Varieties	
sh	Organic Spring Mix	
sh	Red Cabbage	
sh	Winter Squash Varieties	
sh	Turmeric Root	

Jessica's Product Recommendations

Gut-Friendly Mini Recipe Bundle



Jessica Pecush

CNF 3-Part Gut Health Series - From-Scratch, Gut-Friendly Sample Recipes!

Created by Jessica Pecush Nutrition

Upcoming Event in Calgary + Toronto!



2025 Canadian Holistic Nutrition Conference

Open to the public (and all holistic health and wellness practitioners)!

Community Natural Foods a sponsor!

Early bird ticket sales for Calgary end March 1st!

Grab your ticket HERE

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- Web: jessicapecush.com
- Instagram: @jess_pecush_nutrition
- Facebook: Jessica Pecush & Jessica Pecush Nutrition
- Email: connect@jessicapecush.com



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